



MEET THE BRAZILIANS

COMPANY PROFILE

Company

Piloto Cinema e Televisão

Participants:

Alexandre Chalabi - creative director and company co-founder

Profile

With headquarters in cosmopolitan Sao Paulo, Brazil, Piloto is a mixed media production company working in all fields of film production. We've always loved the unexpected and we're rarely shy to propose the new. Over the past years, Piloto has worked for Cadbury Adams, Ford, Nestlé, amongst other prestigious brands, and agencies such as TBWA, Draft, BBH Saatchi&Saatchi, in territories from Brazil to Dubai. The company also has a strong representation in visual identity, commercial breaks and promos for channels such as MTV Brazil, VH1, Cartoon Network, CNN and Comedy Central. Founded by creative directors Daniel Soro and Alexandre Chalabi alongside Biba Werdesheim, Piloto has numerous mentions in awards ranging from Cannes to the Brazilian "Profissionais do Ano", one of the most relevant festivals in Brazil. Together with the evolution of our creative endeavors comes an exploratory passion in other forms of art, and in 2009 Piloto's first long documentary film "My Buddy Claudia" was invited to make its debut at the San Francisco FrameLine Festival. Piloto is 5 years old and has a staff of creative directors, animators, illustrators, designers, editors, production/post-production/post-production coordinator

PROJECTS

1

Original Title:

English Title:

Project Status:

Format:

Synopsis:

(máx. 500 caractères)

Director

Total Budget (in USD)

Financing already secured

2

Original Title:

English Title:

Project Status:

Format:

Synopsis:

(máx. 500 caractères)

Director

Total Budget (in USD)

Financing already secured