

PROFESSIONAL EXPERIENCE

November 2005 to March 2008

Senior Director of Development, Original Series

Cartoon Network, Burbank, California

Elevated to key executive role where I managed all series development for children six to eleven years of age, including animated comedy, comedy adventure and action adventure. This included strategizing and implementing the network's expansion into live-action series, including sitcoms and game and reality shows.

- Led a development slate of up to fifty properties at a time while directing a department of four executives and an assistant
- Directly responsible for multi-million dollar yearly budget
- Built creative teams to see pilots to completion and guarantee stable production units
- Supervised action-adventure current series (*Ben 10*, *Transformers*)
- Conceived and implemented plans with internal teams, such as business affairs and consumer products, to ensure improved communication and efficiency
- Worked with sister company Warner Bros. Animation in order to identify promising Hanna-Barbera and DC library properties for re-development
- Planned strategy and new direction to promote Cartoon Network as "the" place for artists and creators and worked with trade marketing and other internal and external entities to bring them to fruition

Projects include: *Chowder*, *The Marvelous Misadventures of Flapjack* (premiering '08) and *The Secret Saturdays* (premiering '08)

August 2004 to November 2005

Senior Director of Development, Original Animation

Cartoon Network, Burbank, California

Promoted to helm comedy development for children six to eleven years of age, including the network's first foray into live-action series.

- Secured creators and properties utilizing a wide variety of means, in order to further our programming mandate
- Produced a minimum of twenty shorts and animatics every two years overseeing all creative aspects
- Supervised a comedy manager and assistant
- Cooperated with current series, production, business affairs, marketing and numerous departments at our headquarters in Atlanta
- Stayed abreast of current industry developments and programming in order to spot unique and emergent talent and shows

Projects include: *My Gym Partner's a Monkey*, *Squirrelboy*, *Re-Animated* (long form) and *Out of Jimmy's Head* (live-action)

May 2003 to August 2004

Director of Development, Original Animation

Cartoon Network, Burbank, California

As the sole comedy development representative located at Cartoon Network Studios in Burbank, it was my main job to work with internal artists and liaise with the Los Angeles community of artists, writers, agents, etc. in order to identify creators and properties.

- Interfaced with the development team in Atlanta to provide timely, focused feedback on projects
- Participated in a number of industry events to recruit talent and projects, promote awareness of Cartoon Network's development needs and build the network's image as a creator/artist friendly environment

Projects include: *The Life and Times of Juniper Lee* and *Camp Lazlo*

HEATHER KENYON

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May 1997 to May 2003

Editor in Chief, Animation World Network

Animation World Network (www.awn.com), Los Angeles, California

Expanded the scope and helped to build Animation World Network into a leading publisher of animation news, information and resources on the Internet. The site presently attracts over 150,000 unique professionals a month from over 150 countries.

- Managed the entire editorial effort and content production schedule for Animation World Network
- Devised and scheduled yearly editorial calendars and strategy
- Identified newsworthy companies, talent, projects and events, as well as compelling business trends
- Appointed and tracked roughly twenty to thirty worldwide correspondents, plus managed an in-house staff of four
- Controlled yearly editorial budget
- Attended international industry events including animation festivals and markets in order to develop and maintain vast array of industry relationships
- Responsible for all rights clearances and magazine design
- Doubled the size of *Animation World* magazine in first year

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May 1994 to April 1997

Manager, Production Communications Department

Hanna-Barbera Cartoons, Hollywood, California

Studio point person for all internal and external Hanna-Barbera and Turner Broadcasting units worldwide requesting production information and materials to ensure character integrity across all mediums.

- Promoted within six months of joining the company to report directly to the Exec. VP of Production and to helm this department
- Designed and supervised the creation of three studio Intranet sites, which provided up-to-date, reliable information regarding the status of all current productions
- Oversaw the establishment of a master production procedures guide for Hanna-Barbera Cartoons
- Directed the creation of multi-tasking, interactive databases to track all recruiting and staffing
- Developed and launched new production procedures
- Generated overall studio scheduling reports
- Encouraged synergy by troubleshooting production's interaction with other divisions
- In charge of artist relations and production management training
- Developed a studio-wide portfolio tracking system and determined which portfolios would be presented to producers
- Established a system to approve international character voices
- Created databases of animation schools and festivals worldwide
- Handled all award and festival entries and promotions
- Attended and organized the company's presence at international festivals and events
- Hanna-Barbera liaison to UNICEF, for a co-production, which involved several international Turner divisions and UNICEF offices
- Supervised staff of three

November 1993 to May 1994

Program Coordinator, Production Communications Department

Hanna-Barbera Cartoons, Hollywood, California

Supplied departments with needed production materials and information, including a weekly TV Script Status report.

- In charge of the compilation, approval and revision of all show credits
- Earmarked script and storyboard concerns for business affairs
- Created a research video and audio cassette library
- Handled in-house publicity shoots
- Produced 13 x 30-second audio promotional spots for syndication
- Formalized production internship program and acted as a liaison between Hanna-Barbera Cartoons and University animation programs, including a class at USC sponsored by Hanna-Barbera and taught by studio personnel

ADDITIONAL EXPERIENCE

International Festivals:

- Advisor to the Platform International Animation Festival, Portland, Oregon, 2007
- ASIFA-Hollywood's Annie Awards Jury Member, Hollywood, California, 2000- 2007
- Annecy International Animated Film Festival and Market, Co-President, Short Films Jury, Annecy, France, 2006
- Pre-Selection Committee for the Zagreb World Festival of Animated Films, Zagreb, Croatia, 2006
- Cartoons on the Bay, Jury Member, Positano, Italy, 2005

Speaking and Presentation Engagements (Partial List):

- Geena Davis Institute on Gender in Media, Los Angeles, California, 2008
- Television Animation Conference, Ottawa International Animation Festival, Ottawa, Canada, 2004 - 2007
- Platform International Animation Festival, Portland, Oregon, 2007
- Comic Con International, San Diego, California, 2003 - 2007
- Kalamazoo Animation Festival International, Kalamazoo, Michigan, 2007
- Cal State Media Arts Festival, Cal State Channel Islands, Camarillo, California, 2004, 2006, 2007
- ASIFA-East, "The Forgotten Pilots of Cartoon Network," New York City, New York, 2006
- Vancouver International Digital Festival, Vancouver, Canada, 2004
- Student Animation Festival, Ottawa, Canada, 2003
- Cartoons on the Bay, Positano, Italy, 2001 - 2003
- Multiple student lectures at USC, Cal-Arts, SVA, CSUN, NBCC Miramichi, among others.

Periodicals:

Quoted on animation in NEWSWEEK, USA TODAY, THE WASHINGTON POST, THE INDUSTRY STANDARD and THE INDEPENDENT (London), among others. Also, published in ANIMATION MAGAZINE and THE ANIMATION JOURNAL.

Books:

"Animation for Development in South Asia," ANIMATION IN ASIA, edited by Dr. John A. Lent. Sydney, Australia: John Libbey & Company, Ltd., 2001.

PROFESSIONAL AFFILIATIONS

- Member Academy of Television Arts & Sciences, Animation Peer Group
- ASIFA-Hollywood, ASIFA-East and ASIFA-International
- International Board Member for Women In Animation, September, 1999 to April, 2007
- Vice President of Women in Animation International, February, 2001 to April, 2005
- Continuing and Founding Member of Women in Animation
- Board of Trustees, Trees for Life

EDUCATION

University of Southern California, School of Cinema-Television May 7, 1993
Bachelor of Fine Arts Degree in Filmmaking (Screenwriting)
Received nine academic honors, including Presidential Scholar, Phi Beta Kappa, Magna Cum Laude

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