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Luciana Dolabella
FilmCup Brazil & Germany
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&
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Berlin, December 2011

Subject: Official Invitation for the CRC Network Meeting during the Berlinale 2012

Dear Sirs, Madams,

We are very pleased to know about the initiatives of approaching the Cinema and Audiovisual Markets of Germany and Brazil. "Medienboard Berlin-Brandenburg" is the Film Fund of the federal State of Berlin-Brandenburg. We have been responsible for film funding and media business development in the capital region of Germany since January 2004. We provide funding for media-related projects in the region of Berlin and Brandenburg and encourage content development for media in the digital age. We fund films and all things associated with cinema, including content and project development, production, sales and distribution.

In November 2011, when approached by one of the directors of the German Producers Alliance with Mrs. Dolabella, from FilmCup: Germany & Brazil, we expressed our interest on supporting these initiatives approaching these both Audiovisual Markets. So far, we would like, through this letter, to officially invite Brazil to be our special Guest of our event during the next Berlinale: **The Capital Regions for Cinema Network Meeting**, taking place on the 14th of February 2012 in Berlin. It will be a great opportunity to get closer to great group of producers, distributors and investors of Berlin, Paris, Rome and Madrid.

Capital Regions for Cinema (C.R.C.) is a network of European film production centres. The goal of the network is to pool the vast creative potential of Europe's capitals and develop the conditions for cooperation and coproductions. Europe's major film capitals - Berlin, Paris, Rome and Madrid – invite for this meeting producers, distributors and investors of these great cities to come and find partners for future projects. In 2011 we had as a special guest

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Hong Kong, which brought a delegation of producers and filmmakers as well as representatives of Create Hong Kong and the Hong Kong Film Development Council. It was a great cooperation. **For 2012 we would like to invite Brazilian Producers, Filmmakers and official representants of the Film Industry to be our honoured guests at the event.**

For the the event there will be an electronic catalogue with film Projects for theatrical release and with the contact to all participants of the event. All participants will receive this catalogue in advance, so that they can already make contacts with each other even before the event takes place, if they wish. On the day of the event our delegation will be there to facilitate the contacts between the parts and support initiatives.

We are very glad to receive a Brazilian delegation in 2012 at our annual meeting of CRC in Germany. We hope that many great films and great cooperation will start from this point.

Best regards,



Kirsten Niehuus
CEO Medienboard Berlin-Brandenburg

For the logistics:

The CRC Co-production Networking Meeting will be held on:

Tuesday, 14th February 2012

Time: 10:30 - 14:00

Address: **Landesvertretung Brandenburg**

In den Ministergärten 3

10117 Berlin

Contact:

In Brazil our contact and coordination for this event is Mrs. Luciana Dolabella, executive director of the event "FilmCup Brazil & Germany" with the International Film Festival of São Paulo 2012.

For the Representants of the Brazilian Film Industry & Film Projects:

deadline for Medienboard Film Funding to receive all forms with projects and the list of participants is the **30th January 2012.**